



PRESS RELEASE

iView and Maradin to Develop Innovative High Resolution Light Engine platform for Portable Devices

Hong Kong, 13 October 2009 – iView Limited (IVL), a leading display light engine manufacturer based in Hong Kong, and Maradin Technologies Ltd (MT), an innovative display projection chipset developer, today announced their collaboration to develop an innovative miniature, laser based light engine, for next generation high resolution displays of portable devices.

The aim of the collaboration is to develop an innovative light engine, based on laser projection and Micro-Electro-Mechanical Systems (MEMS) technology for next generation high resolution displays of portable devices. iView will lead the light engine development with several innovative features to manipulate Maradin cutting-edge MEMS scanning micro-mirror to achieve a SVGA resolution with both interlaced and progressive scanning regimes. These novelties together with breakthrough Maradin projection chipset design will eliminate inherent scanning distortions and utilize high optical efficient solution of laser projection for overall system power efficiency and the industry's smallest size platform for mobile devices.

Maradin brings a new paradigm for projection chip architecture allowing improvement of display quality and reduction of size and cost while maintaining minimum possible power consumption. Maradin approach promises better image quality at lower cost than other state-of-the-art projection technologies.

Quote from Maradin Technologies

"As Maradin Technologies make use of cutting edge technologies, we see iView as the most suitable partner for the development of this product. iView experience in the development and production of light engines for both companion and embedded

picoprojector application, along with its innovative approach for new concepts and technologies, allow us to rapid our product development and to shorten the time for implementation of this novel solution to our customers." Said Mr. Matan Naftali, Maradin CEO.

Quote from iView

"We believe that Maradin's scanning chip technology, combined with iView's projection module technology, would enable new-era embedded and companion pico-projection products which are compact in size, power efficient, and cost effective." Said Dr. Steve Yeung, iView CEO.

About iView Limited

iView Limited, a dynamic Optoelectronics R&D company, was founded on 24 August 2006 by a team of industrial veterans with solid background in the fields of display, optics, semiconductor and material science.

Headquartered in Hong Kong, iView strategically locates its R&D operation center in Shenzhen, China and microdisplay module fabrication in Nanjing, China to support cost effective commercialization of continuous R&D advancements.

Currently, iView experts have more than ten patents registered in the areas of display, optics and solid state electronics. Our excelling in the development of display system solutions has resulted in products with unsurpassed efficiencies. We are one of the pioneers realized the state-of-the-art pico-projection technology from laboratory to commercialized products now applicable in various consumer and industrial arena.

For more information, visit iView on the Internet: <http://www.iviewdisplays.com>

About Maradin Technologies Ltd

Maradin Technologies Ltd. develops a novel chipset solution, to be the heart of miniature laser projection systems. Maradin objective is to enable itspartners with a low power, small size and high quality projection element in order to facilitate them integrating it into variety of end products for the mobile world.

Maradin was founded at the beginning of 2007 by veterans of the Israeli semiconductors industry. At its early days, Maradin proved its innovative technology and concept of operation, focusing mainly on the most important component of the

product to come – the MEMS micro-mirror. As the technology matured, the development of the product was extended to other components of the product, covering a variety of disciplines as: driving electronics, control and packaging, and manufacturability.

For more information, visit Maradin on the Internet: <http://www.maradin.co.il>

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